

7 Rules for successful practice change

There are many barriers involved when negotiating the path towards managing change within a veterinary practice. Identifying the roadblocks and understanding how they influence the change process is critical for successful change management.

Here's what to consider to ensure your practice stays on course:



1. Recognise the need for change

Change comes fast and recognising the need is no easy task. Stay close to trends and your team, so you're always ready for what comes next.

2. Communication is key

If you feel like your team is struggling through the process, you might need to revisit your communications plan and how you're bringing everyone on the journey.



3. Tune into technology

Keep your finger on the pulse of the hardware and software that's impacting your veterinary practice. Your business will get a boost and your staff and customers will appreciate it.

4. Keep up with the pace

Keeping up with the change curve puts you on the cutting edge of the veterinary profession. Be sure to always keep your competition top of mind.



5. Provide additional support

When change is underway, be ready to help staff cope, including making sure you have strategies in place to guide them through the transition.

6. Understand resistance

Resistance to change is normal and it stems from fear of the unknown, rather than a lack of understanding. Don't take it personally.



7. Pre-empt and prepare

To minimise disruption to your patients and clients and ensure a positive outcome, you must manage the change in a controlled way.

Are you ready for a change?

Contact us to see how Covetrus can help you transform your practice with an integrated solution that's easy to learn and easy to use

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